



2024 Impact Report

Welcome

A YEAR OF REFLECTION AND GRATITUDE

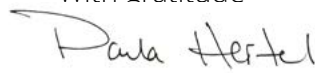
As 2024 comes to a close, we at Connected Horse reflect on an incredible year and express our deepest gratitude for your support. Our impact report offers a snapshot of the meaningful work our team has accomplished and introduces you to the lives touched by our programs. Words can only go so far in capturing the magic—we warmly invite you to visit the barn and experience the transformative connection with our horses firsthand.

As many of you know and have experienced, dementia impacts nearly 7 million Americans, with 1 in 9 adults over 65 living with the condition. Over the past decade, we've been dedicated to reducing the stigma, isolation, and loneliness often associated with this diagnosis. Our programs have touched the lives of countless participants—from grandchildren making memories with grandparents to mothers and daughters adjusting to new roles, to spouses of 70+ years finding new ways to connect. One participant beautifully captured our mission: *"Words don't matter as much as being truly open and present. It's still hard, but we're charting a new course with renewed hope."*

This year, guided by our core value of strengthening social bonds, we embarked on several initiatives under the theme Deepening Connections: program innovation, workshop expansion, training, community collaborations, fundraising success, and advancing research.

Our heartfelt thanks go to the horses who inspire us, the dedicated barns, tireless volunteers, generous donors, and resilient community members who make this work possible. Together, we're building something extraordinary—one person, one program, and one horse at a time.

With gratitude



Paula Hertel



Nancy Schier Anzelmo

Connected Horse provides innovative equine-assisted workshops and training that inspire **connection** and **engagement** and improve the lives of those impacted by dementia **together with their care partners**. Our path-breaking equine programming is **driven by research** conducted at Stanford University and University of California, Davis and is designed to help those who can attend workshops **in person** at local barns as well as those **at home** or in senior communities and day programs using our engagement kits.

Our Mission

Connected Horse is my favorite organization. My experience with Connected Horse and all of you provided me with something I hadn't believed would be possible. It was the first time I truly felt accepted after my Alzheimer's diagnosis. I carry that comfort and the confidence I gained from Connected Horse with me daily!

TAMMY MAIDA
PROGRAM PARTICIPANT

Connection & Growth



INNOVATIONS IN ALZHEIMER'S CAREGIVER AWARD

We are honored that Connected Horse received the National Innovations in Alzheimer's Caregiving Award for our Barn-At-Home sensory engagement kits, designed to provide at-home and senior programs with a horse-based sensory experience to those without access to our live programs. The \$20,000 award will help expand these engagement kits to adult day programs, senior living communities, and interactive Zoom workshops.



EXPANSION OF SENSORY ENGAGEMENT KIT PROGRAM

We saw a need to increase meaningful engagement in community settings. Initially launched for those living at home, 2024 marked the expansion of the program from one-on-one interaction to work with larger groups of seniors in senior living communities, adult day programs, and community groups. With the help of our partners, we were able to serve over 600 attendees and expand the pilot to seven sites.



EXPANSION AND INTRODUCTORY MINI-WORKSHOPS

Connected Horse expanded our programs at Three Horse Farms and our Center of Excellence, Five Star Equestrian. We piloted one-day introductory mini-workshops to introduce community groups, senior living communities, and organizations focused on those affected by memory loss to the therapeutic benefits of research-derived equine activities.



UPGRADED FACILITATOR ONSITE AND ON-DEMAND TRAINING

In 2024, Connected Horse trained 12 new facilitators to strengthen our current programs and reach our goal to launch four additional sites in 2025. Our new training platform allows for a three-step learning process – an on demand foundations course, two days of onsite clinic work, monthly peer to peer coaching calls and virtual communication hubs.



ADVANCING RESEARCH

Our dream is that one day soon, the health care community will recognize the value of social therapeutic programs and a physician will be able to prescribe a “visit to the Connected Horse barn.” We have advanced our efforts to provide data through new evaluation tools that measure our impact. Early findings demonstrate that interactions with horses not only improves hope and positive energy, but also boosts confidence and engagement for people living with a dementia diagnosis and their care partners.

We learned to relax and focus on what is in the moment. I felt more tuned into myself in a way I hadn't been for a while, and I also felt more connected with my mother. I could see she was happier after the workshop.

WORKSHOP PARTICIPANT

Program Metrics

workshops (1-day and 3-day)

79 workshop sessions
in three locations

80 persons with dementia
and their care partners

sensory engagement kits

644 attendees living with
dementia at adult day programs or
senior living communities

7 on-site locations

dedicated volunteers
(includes workshop partner barns)

60 volunteers

4275 hours volunteered

total impact

724 program participants

Benefits

In order to help measure the success of our programming, we utilize qualitative and quantitative evaluation tools to access participants prior to the start of our program and again after program completion. This data helps us to measure the impact we have in terms of the following criteria:

ENGAGEMENT: Changes in verbal or physical interactions or physical proximity with horse(s) and human(s).

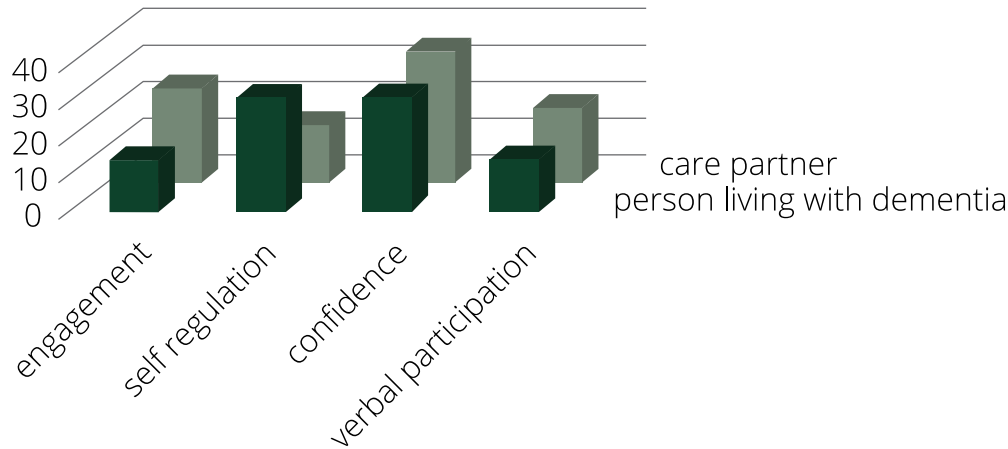
SELF REGULATION: Change in ability to verbalize self awareness, respect boundaries or limits or other behavioral changes.

CONFIDENCE: Change in interaction with exercises and horses, openness to try something new, or changes in posture or demeanor.

VERBAL PARTICIPATION: Change in ability to take in the group/tone, finish sentences, and engage with others.

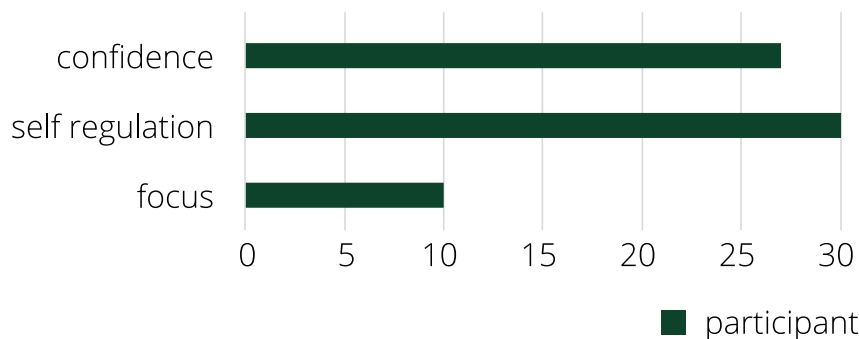
workshops

TOP 4 OBSERVATIONAL BENEFITS
PERCENTAGE INCREASE FROM BEGINNING TO THE END OF PROGRAM



sensory engagement kits

TOP 3 OBSERVATIONAL BENEFITS
PERCENTAGE INCREASE FROM BEGINNING TO THE END OF PROGRAM

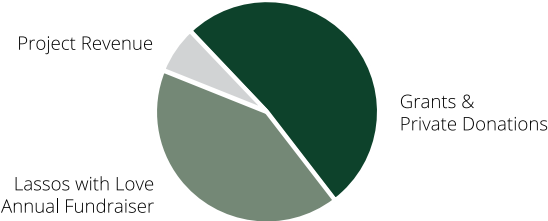


Financial Summary

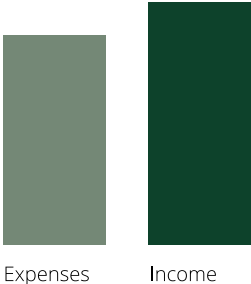
Prudent stewards of our finances, Connected Horse relies on donations and grants to fund our no-cost programs.

Connected Horse is committed to financial stewardship. We are a volunteer-driven organization, using every dollar to support our mission and expand our programs. Eighty-three percent of every dollar raised goes towards direct service including our equine assisted services, volunteer and facilitator trainings and the expansion of our program research.

SOURCES OF REVENUE



INCOME VS. EXPENSES



ALLOCATION OF RESOURCES

83% of all income goes to direct program expenses

Fundraising

SECOND ANNUAL LASSOS WITH LOVE FUNDRAISING EVENT

With a sold-out crowd of 220 attendees, guests enjoyed the beauty of Five Star Equestrian —with the serene backdrop of nickering horses, beautiful rolling hills, and a dramatic sunset—along with the energy and excitement of our silent, live, and online auctions. Guests were treated to a remarkable performance by Kansas Carradine, her daughter, and Dude from Cavalia, as well as inspiring stories from our honorary Chair Tammy Maida, Charlotte Driver, and Claudia Sonder, DVM. This year, we were thrilled to introduce additional events, including a Friday night lecture about the Gaucho Derby and a Sunday clinic with Kansas Carradine.

None of this would have been possible without the dedication of our 50+ incredible volunteers, generous community donations, and support from our sponsors. Thanks to this generosity, we raised over \$100,000, allowing us to continue offering no-cost equine-assisted workshops and sensory engagement kits for those impacted by dementia. A heartfelt thank you to everyone who made this unforgettable night possible!



Our Supporters

None of our work would be possible without the dedication of our incredible volunteers, generous community donations, and financial donations from our supporters. Thanks to your generosity, we raised over \$200,000 in 2024, allowing us to continue offering no-cost equine-assisted workshops and sensory engagement kits for those impacted by dementia.

We offer a heartfelt thank you to everyone who made this possible!

Aegis Senior Living
Al Broch
Albert FW Ganss
Alex & Janet Trzesniewski
Ali Shabahangi
Amir Kia
Amphora Nueva
Amy Degrote
Audrey & Richard Hausman
Audrey Blough
August Health
Bader Philanthropies, Inc.
Barry & Shirley Kaminsky
Barsotti Family Juice Company
Bart Akinson & Lynn Goehner
Baughman's Western Wear
Belmont Senior Living
Bernard Wheeler Medley
Beverly Patterson
Big Bay Ray
Blackhawk Museum
Blue Moon Capital
Bradley Lay
Brant Watson
Breck Austin
Brigid Flanigan
Bronca
Calvin Ho
Canyon Club Brewery
Carefield Senior Living
Carla Graci
Carlton Senior Living
Carol & Ned Spieker
Caroline Kelley
Caroline's Salon

Carolyn Baysdorfer
Carolyn Ziegler
Carston Advisors, LLC
Catherine Aker
Catherine Camarda
Cathy Carmada
Cecilia Salomon
Chef Cyrus
Chopra Foundation
Chris Freeman
Claudia Sonder
Clearwater Senior Living
Colleen Helfrick
Concannon Winery
Concord Feed
Connie Dahl
Three Horse Farms
Continuing Life
Courtney Siegel
Danielle Morgan-Cunningham
Darolyn Jorgenson
Dave Coluzzi
David & Rosalind Bloom
David Troxel
Dawn Boyer
Debroah Godt
Diablo Foods
Domaine Carneros
Douglas Pancake Architects
Dr Elizabeth Landsverk
Dustie Robeson
Elaine Chan
Elise Hatchell
Elizabeth Salen
Elizabeth Welborn

Elke Tekin
Elliot Bloom
Eric Rudney
Erica Lodish
Erin Levi
Ernie Castiaux
Esin Restaurant
Esther Khodadadi
Evelyn Sigg
Family Caregiver Alliance
Five Star Equestrian
Five Star Stables
Florabel Espartero
Frank Mellon
Gabriela Marquez
Gadis Dillon
Gay Durward
Gloria Passarella
Grand Pacific Resorts
Gurpreet Singh
Gwen Kinney
Handwritten Cellars
Heather Rosnow
Hefferan Insurance
Hello 3am
Hugh & Mary Anne Wing
Isabel Soloaga
James & Anita Weil
Janet Gomes
Jax Wine
Jeffery Dillon
Jen Schnayer
Jennifer Waitte
Jessup Cellars
Jim Lee

John Chaves	Lucy Cohen	Richard Hausman	Sunrise Horse Rescue
John Licausi	Marilyn & Kent Muhleker	Richard London	Supervisor David Haubert
Josh Allen	Marine Mammal Center	Richard MacFarlane	Susan Filice
Juanita Peer Kizor	Mark & Joani Share	Rob Aceto	Susie Botts
Judi Magee	Mary & Hampton Lyons	Robert & Linda Williams	Suzanne LaTour
Judith Feins	Mary Eaton Campbell	Robert & Marjorie Kaplan	Suzanne Smith
Judy Vared	Mary Shapiro	Robert Combellick	Tenfold Senior Living
Juleen Lapporte	Mary Taylor	Robin Lewis	Terry Howard
Julie Jaecksch	Maryanne Canaparo	Rocca	The Inn on Villa Lane
Kaliyaana Spa	Melinda Gonzalez	Ron & Nancy Geren	The Rosalinde & Arthur Gilbert Foundation
Kansas Carradine	Michael O'Reilly	Safeway	Theresa Banghart
Kate Neligan	Michel Augsburg	Sally Michael	Thrive Market
Katherine Leader	Michelle Bea	Sameer Patel	Tineke Jacobsen
Kathy Kamei	Mickey & Collete Gray	San Francisco Ballet	Tom & Kathleen Addison
Kathy Kelly	Mighty Pilates Lafayette	Sara Ricks	Tom Bahrman
Kati Knox	Nancy & Tom Anzelmo	Senior Assistance Foundation Eastbay	Tony & Sue Farrow
Katie Taggart	Nancy Griffin	Senior Community Learning	Trader Joe's
Kensington Senior Living	National Charity League	Seth Moldoff & Donna Abraham Moldoff	TruFusion
Kim Harrison	Neil Doshi	SF Kebab	Upjohn Foundation
Kimberlee Alsup	Niles Canyon Railway	Shelley Vranesh	Val & Fred Neverez
Kisco Senior Living	Oakland A's Community Fund	Shirley Sharp	Valerie Northup
Kristina Deluna	Oakmont/Ivy Park Senior Living	Sidetrack Bar & Grill	Vanessa Renée
Kristina Johnson	Patricia Kohnen	Skin Spirit Walnut Creek	Vicki Clark
Laura Finnerty	Patti Baird	Sora O'Doherty	Wente Winery
Leo Buscaglia Foundation	Paul & Tammy Maida	Spirit Living	Wood Family Winery
Linda Feldman	Paul Emmons	Stanford Court Hotel	Yvette Rice
Linda Renfro	Paula & Joel Goldman	Starbucks	Zehra Murthy
Lindsey Flores	Peninsula Handcrafted Tile Art	Stephanie Mathers	Zeke Griffin
Lisa Bloom	Polly Miller	Steve & Patricia Moran	
Lisa Pieretti	Providence Healthcare Foundation	Steve Barkarrie	
Lisa Schumann	Rachel Cohen	Steve Barklis	
Livermore Wine Trolley	Raise the Bar	Steve Haworth	
Lori Chan	Renee Bauer	Stoneridge Creek	
Lori Rueppel	Renee Hamilton	Sunrise Bistro and Catering	
Lorissa Wayne	Rhona Balan		

Looking Ahead

We are excited about the possibilities that lie ahead for Connected Horse. Our vision for the coming year focuses on activation, hope, and expanded reach:

TRAINING MORE VOLUNTEERS

Expanding our training modules to welcome 50 new volunteers.

PUBLISHING OUR IMPACT

Partnering with researchers to publish our findings by 2027.

EXPANDING OUR REACH

Partnering with four new barns, expanding beyond California and Nevada.

We believe in creating positive change and would love to bring Connected Horse programming, both our equine-guided workshops and At-Home programs, to more communities this year. By achieving this goal, we can combat loneliness and isolation while bringing hope to many more people affected by dementia and their care partners.



Join Us

I just so enjoy making the connection with the families and the horses--and seeing how they transform over time. It is so wonderful to have a program that allows the caretakers, as well as the individuals, to participate and to see those changes occur.

LINDA BLOOMFIELD
VOLUNTEER HORSE HANDLER

Get Involved

Whether you contribute your time, money, or expertise, your support makes a critical difference in someone's life.

Your support is vital to our mission. We would be honored if you would consider making a gift to Connected Horse. Every contribution, big or small, makes a difference.

DONATE TODAY



Your tax-deductible contribution will fuel the work of Connected Horse and allow us to offer some of the only equine-assisted services and programming in the country that brings people facing dementia and their care partners together.

DONATE ONLINE

Visit our website (www.connectedhorse.org/donate) to make a one-time, annual, or monthly tax-deductible donation.

DONATE STOCKS

Maximize your donation's impact. Gift stock or donate long-term appreciated securities including stock, bonds or mutual funds directly to Connected Horse. We receive the full value from its sale and you have the potential to eliminate capital gains exposure and increase your gift and tax donation—a win for everyone.

PLANNED GIVING

There are many creative and flexible giving options to achieve your unique charitable vision. By making a bequest or other estate gift to Connected Horse, you will support our work to bring healing and hope to families facing dementia.

Please contact us at **415.377.0934** or at info@connectedhorse.org with any questions about how you can make an impact to our important work.



Reach Out

Please contact us to learn more about our programs and how you can become involved today.

Connected Horse is a 501 (c)(3) organization. TAX ID 81-1502726.

phone: 415.377.0934
email: info@connectedhorse.org
online: www.connectedhorse.org



I believe Connected Horse is really onto something. There is an organization that provides therapeutic equine therapy to those experiencing memory loss and dementia, along with their families and communities, to bring compassionate care and healing between people and horses. Please join me in supporting this worthy organization.

ROBERT REDFORD
ACTOR, FILMMAKER, ENVIRONMENTALIST

PHOTO CREDIT: LINDA SOLOMON

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