



For Immediate Release

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Attn: Events and News Editors

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Lassos with Love with Kansas Carradine

Benefit for Connected Horse, equine guided memory support programs

What: A special evening entertainment by Kansas Carradine, renowned horsewoman and star of *Cavalia*, and Alain Gauthier, of *Cirque de Soleil* and *Cavalia* fame

When: July 7, 5:00 pm

Where: At Five Star Equestrian Center in Pleasanton, CA

Tickets at www.Connectedhorse.org

(Pleasanton, CA): Join us for Lassos with Love, the premier fundraiser to benefit people affected by dementia and their care partners through Connected Horse equine-guided memory support programs. The fundraiser dinner and special presentation by Kansas Carradine, world-renowned horsewoman and star of *Cavalia*, and Alain Gauthier, takes place on Friday, July 7, at 5:00 pm at the scenic Five Star Equestrian Center in Pleasanton. Tickets are available at www.ConnectedHorse.org.

The innovative non-profit, Connected Horse, offers free in-person workshops in the Bay Area, Napa Valley, and Nevada for people affected by dementia and their care partners. The organization also offers a Barn-At-Home program for people anywhere and a certification program for barns and equine facilities to expand the helpful in-person program to more communities nationwide. All event proceeds directly support families affected by dementia.

The number of people living with Alzheimer's and other types of dementia is rising, and a cure remains elusive. Connected Horse's evidence-based equine therapy program makes a

profound difference for people living with the condition and for family members who provide most of their care. Based on research conducted at Stanford University and [UC Davis](#), Connected Horse offers the first therapeutic equine-guided program to help both the person affected by dementia and their care partner reduce feelings of depression and activate social connection. The program strengthens social bonds, improves life quality, and facilitates a greater sense of closeness and more engagement for participants.

“The horses are calm and serene,” said Tammy Maida, who is living with early onset Alzheimer’s Disease, attended a Connected Horse workshop with her husband and granddaughter. “It gave me a great deal of strength and acceptance which you don’t always get with this disease.”

Internationally renowned equine performer Kansas Carradine, who will provide a keynote and entertainment, speaks passionately about her support for Connected Horse, “Connected Horses’ work is truly ground-breaking because they are harnessing the power of horses for seniors living with dementia and Alzheimer’s and their loved ones. Horses teach us so much about relationship and Connected Horse brings those meaningful lessons to an underserved community.”

Spaces are available in upcoming Connected Horse [workshops](#) in Orinda and Pleasanton in California and Minden, Nevada.

“Our programming engages people’s senses and attention through non-riding interactions with horses. Through watching and learning from horses, people can learn to relax, learn about non-verbal communication, and become confident that they can still live well with the disease,” added Paula Hertel, Connected Horse Cofounder.

“Activating people right after they are diagnosed is the most important thing. We see a difference in participants' affect and language. People tell us they have less depression, how much better they feel, and that they are ready to live,” said Nancy Shier Anzelmo, Connected Horse Cofounder.

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Editors and reporters, a few complimentary tickets are available to journalists who want to cover the event. Please contact Laura@sparkactionconsulting.com for additional information or to reserve a ticket.